



FACTS ABOUT CHARACTER LIVES

Character Lives is a character development curriculum based on social-emotional learning (SEL) models. SEL is a process through which students acquire the knowledge, attitudes and skills to:

- Recognize and manage emotions
- Set and achieve positive goals
- Demonstrate caring and concern for others
- Connect with others to establish and maintain positive relationships
- Make responsible decisions
- Handle interpersonal situations effectively

STUDENTS BENEFIT¹

- ↑ **13 percentile point** gain in academic performance
- ↓ **6 percentile point** drop in emotional distress
- ↓ **6 percentile point** drop in drug use
- **Level playing field** for disadvantaged students²

CLASSROOMS BENEFIT



EMPLOYERS BENEFIT



COMMUNITIES BENEFIT

SEL decreases participants' likelihood of⁵

- living in or being on a waiting list for public housing
- receiving public assistance
- involvement with police before adulthood
- spending time in a detention facility
- developing a clinical mental health disorder, including depression, anxiety and post-traumatic stress, among others⁶
- teen pregnancies⁷

FINANCIAL BENEFITS

SEL RETURNS \$11 FOR EVERY \$1 INVESTED⁸

MORE/BETTER/HIGHER

	Percentage Advantage per SEL Student	Monetary Benefit per Student
High school graduation rates	6% ↑	\$367,687
College attendance	11% ↑	\$637,621
College degrees	11% ↑	\$1,138,054

LESS/FEWER/LOWER

STD diagnoses	39% ↓	\$9,940
Arrests	19% ↓	\$175,702
Conduct disorders	10% ↓	\$3,950,000 ⁹

CHARACTER LIVES IN OUR COMMUNITIES



26
of 30

HIGH SCHOOLS
TRAINED



500+
of 1,184

HIGH SCHOOL
STAFF TRAINED



8,000+

HIGH SCHOOL
STUDENTS REACHED



1 of 3
years

TO
SUSTAINABILITY

Total assets..... \$205,460

Cash..... \$87,585
Accounts receivable \$107,325
Other assets..... \$10,550

Total expenses..... \$80,431

Educator training..... \$45,414
Operating expenses \$3,713
Community outreach \$31,304

What students are saying

“

“I learned a lot about what it means to be a leader. I learned how to be selfless.”

“The class provides lots of valuable lessons, teaches how to be a better person and practice being a leader—it takes PRACTICE, not a title.”

“I think that this should be a REQUIRED class for all students because the curriculum is so important for all high schoolers to know.”

“I didn’t think I would benefit from this class. I was negative and didn’t think I would be able to apply it to myself. I was wrong.”

What teachers are saying

“Character Lives is a program and initiative that will benefit all those involved. It has the flexibility, authenticity, compassion, integrity and fidelity to greatly enhance the culture and climate of not only school districts, but entire communities.”

“Character Lives is a culture game-changer and an essential foundation for building servant leadership.”

“Character Lives is an engaging program that will rejuvenate you as a teacher. Simple, easy-to-use strategies will be practiced so next-day implementation can be used with students.”

^{1, 3, 6, 7, 9}Collaborative for Academic, Social and Emotional Learning (CASEL), the University of Illinois at Chicago, Loyola University and the University of British Columbia

²Review of Educational Research

⁴Chronicle of Higher Education and American Public Media’s Marketplace

⁵American Journal of Public Health

⁸Center for Benefit-Cost Studies in Education, Teachers College, Columbia University



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